

Rahul Suresh Jadhav

Senior UI/UX Designer | Frontend Engineer | Design Systems

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PROFESSIONAL SUMMARY

Senior UI/UX designer and frontend engineer with 10+ years of experience across interface design, web and graphic design, and application development. Experienced in taking product ideas through user flows, wireframes, prototypes and implementation for enterprise applications, dashboards, event technology platforms and ecommerce products. Strong expertise in React, TypeScript, UI and CSS architecture, SCSS mixins and reusable component systems, with experience across ERPNext integrations, GraphQL systems and AI-assisted product development. Recently designed, developed and deployed Titustoy’s ecommerce platform, managing the complete product lifecycle from architecture to production.

CORE SKILLS

UI/UX & Product Design

User Flows, Wireframing, Prototyping, Interaction Design, Visual Design, Responsive Interface Design, Dashboard Design, Product Workflow Design, UX Systems Thinking

Design Systems & UI Architecture

Reusable UI Components, Component Architecture, Design Tokens, UI Standardisation, CSS/SCSS Architecture, SCSS Mixins, Interface Consistency, Frontend Scalability

Design Tools

Figma, Adobe XD, InVision, Photoshop, Illustrator, InDesign, CorelDRAW

Frontend & Mobile

React, Next.js, TypeScript, JavaScript ES6+, HTML5, CSS3, SCSS/SASS, Tailwind CSS, Bootstrap, Angular, React Native, Expo

Backend & Data

NestJS, PostgreSQL, Prisma, Redis, Python/FastAPI, REST APIs, GraphQL, Parse Server

AI & Workflow Systems

AI-Assisted Product Workflows, Prompt Engineering, Context Engineering, Design-to-Code Workflows, Workflow Automation

Platforms & Delivery

Razorpay, ERPNext, WordPress, Docker, Git, Vercel, Railway, Monorepo Architecture

CORE STRENGTHS

- Product Thinking
- Frontend Architecture
- UI/UX Engineering
- AI Workflow Thinking
- Design Systems
- Cross-Functional Collaboration

PROFESSIONAL EXPERIENCE

Titustoy titustoy.com

July 2026 – Present

Independent Product Development — UI/UX Design & Full-Stack Development

- Designed and developed an ecommerce platform for toys, games, art supplies, gifts and stationery, taking the product from initial architecture through implementation and deployment.
- Designed and built customer-facing experiences for product discovery, category browsing, cart, checkout, payments and order management.
- Created admin and seller dashboards for managing products, inventory, orders and stores.
- Built the platform using Next.js, NestJS, React Native (Expo), PostgreSQL, Prisma, Redis and Python/FastAPI.
- Designed a store-aware architecture supporting multiple sellers, seller-level data isolation and centralised super-admin management.
- Integrated Razorpay payment initiation, verification, webhooks and order/payment status management.
- Developed backend APIs with authentication, authorisation, input validation and database integration through Prisma.
- Organised web, admin, API and mobile applications within a monorepo with shared packages.
- Deployed the frontend on Vercel and backend/database services on Railway; managed environment configuration, database migrations, seeding and production troubleshooting.
- Tested payment workflows and prepared order fulfilment workflows, including planning for Shiprocket integration.

Personatech

June 2022 – July 2026

Senior Frontend Engineer & UI/UX Developer

- Took product ideas through user flows, wireframes, prototypes and frontend development for an event technology platform.
- Designed interfaces supporting networking, attendee engagement, meeting workflows and enterprise event experiences.
- Translated product requirements into connected user journeys and interface designs, carrying the work through implementation.
- Collaborated with product, design and engineering teams to refine workflows and maintain a consistent platform experience.
- Developed reusable React components and shared interface patterns across product modules.
- Created a reusable CSS/SCSS architecture using shared variables, mixins and utilities to support consistent styling and maintainable code.
- Streamlined stylesheets through code reuse and compression, reducing repeated styling logic.
- Designed responsive UI architecture with a strong focus on usability, performance and long-term frontend scalability.
- Built responsive interfaces while maintaining consistency between design prototypes and implemented screens.

Pathlock / Greenlight Technologies

March 2020 – June 2022

UI/UX Developer & Designer

- Designed and developed enterprise interfaces and dashboards for identity governance and security products.
- Created interface mockups, prototypes and reusable UI patterns for enterprise applications.
- Maintained visual consistency across screens through shared components and styling patterns.
- Built responsive interfaces using Angular, JavaScript, SCSS and Bootstrap.
- Collaborated with product stakeholders, developers and QA teams to refine interfaces and deliver product updates.

CrediVia Tech India Pvt. Ltd.

September 2019 – March 2020

UI/UX Developer & Designer

- Developed responsive product interfaces using Angular, Bootstrap, JavaScript, HTML5 and CSS3.
- Built reusable UI components and maintained consistent layouts and styling across product screens.

REI Systems India Pvt. Ltd.

July 2017 – September 2019

UI/UX Developer & Designer

- Designed and implemented responsive interfaces for government and enterprise digital platforms.
- Developed enterprise portals and dashboards using AngularJS, Bootstrap, HTML5, CSS3 and JavaScript.

Artistize.com

January 2017 – July 2017

UI/UX Developer

- Developed responsive web application interfaces using HTML5, CSS3, Bootstrap, jQuery and AngularJS.

Srujan Web Technovision Pvt. Ltd.

March 2015 – December 2016

Web & Graphics Designer

- Designed website layouts, graphics and branding materials.
- Developed responsive websites and reusable frontend templates.

KEY PROJECTS

Inspacco Commerce Platform

Product Workflows | React | GraphQL | ERPNext | Redis

- Integrated a React frontend with Parse GraphQL and ERPNext to support commerce, procurement and approval workflows.
- Replaced the CommerceJS dependency with ERPNext-compatible integrations while preserving existing frontend workflows.
- Designed CommerceJS-compatible API workflows and Redis-backed cart functionality, minimising frontend rewrite effort while supporting operational requirements.

Personatech Event Platform & CSS Framework

[React UI](#) | [SCSS Mixins](#)

- Developed reusable React component systems, scalable styling patterns and CSS utilities for event interfaces.
- Improved UI consistency and frontend maintainability across workflow-driven modules.

AI-Assisted Frontend Workflows

[AI](#) | [Prompt Engineering](#) | [Design-to-Code](#)

- Explored AI-native frontend workflows for UI generation, prompt-driven implementation and design extraction.
- Built methods for scalable component standardisation.

Crowd Management Platform

[Workflows](#) | [Kiosk Tracking](#)

- Designed scalable crowd-management workflows for large public events: registration, barcode flows and volunteer systems.
- Defined kiosk systems and participant tracking concepts.

Interface & Visual Design Portfolio

[Web Design](#) | [Mobile UI](#) | [Enterprise Interfaces](#) | [Visual Design](#)

- Selected work includes web landing pages, mobile application screens, an employee-to-company management system and visual identity projects.
- Demonstrates experience across interface layouts, visual design and responsive web design.
- Portfolio: behance.net/rahuljadhav31

EDUCATION & CERTIFICATES

Certificate in Web & Graphics Designing

Orbit Institute

Start the UX Design Process: Empathize, Define, and Ideate

Coursera • Issued Mar 2023

Diploma in Information Technology

SSC • 73.07%

Foundations of User Experience (UX) Design

Coursera • Issued Dec 2022

PROFESSIONAL STRENGTHS

- Taking products from initial ideas through design and implementation.
- Combining UI/UX design with practical application development knowledge.
- Creating reusable patterns and consistent interfaces across complex applications.
- Collaborating across product, design, engineering and QA.
- Independently managing product development, deployment and production troubleshooting.